

# SOUTH FLORIDA

magazine

**BUDDY**  
from  
**BROOKLYN**

new restaurants  
**BROWARD**

**FLORIDA 250**  
British Post 2 Patriotic State

MARIA HERNÁNDEZ

3rd Annual  
**Ferrari's**  
& Floral's



**FOUNDER & PUBLISHER**

Jay Shapiro  
Luxury Chamber Media Group  
Gural & Jacobson, LLC

**FASHION EDITOR**

Juliana LaBonte

**TRAVEL EDITOR**

Christina Ricci

**BUSINESS EDITOR**

Cindy Ragan

**CONTRIBUTING WRITERS**

Joe Freer  
Frank LoRe Jr.  
Roger Craft

Man of the Month

**ROBERT CVETKOVSKI**

Many of Jon Smith Subs' most loyal customers and franchise supporters have compared CEO Robert Cvetkovski to a modern-day Ray Kroc. Like Kroc, Robert combines an unwavering commitment to quality with a vision that extends far beyond a single restaurant or market. Under his leadership, Jon Smith Subs has evolved from a beloved Florida brand into a rapidly expanding national and international franchise opportunity. Fans often remark that he even bears a striking resemblance to a young Ray Kroc, but those who know him best point to something far more important: the same entrepreneurial spirit, relentless work ethic, and ability to inspire others to believe in a bigger future. As Jon Smith Subs enters its next chapter of growth, Robert Cvetkovski is proving that great brands are built not only on great products, but on great leadership.



ORNELLAIA



**JD & LISA B ENTERTAINMENT**  
PRESENTS

**THE BUTCHER'S BARREL**

**KARAOKE**  
WITH **LISAB**

**SUNDAYS**  
★ 7PM TO 11:00PM

📍 3580 NE 12th Ave,  
Oakland Park, FL 33334



**MEDITERRANEAN**  
MAGAZINE

— THE BEST OF THE SILK ROAD AND BEYOND —

  
LUXURY  
CHAMBER OF COMMERCE

— 3RD ANNUAL —

# FERRARI'S & FLORAL'S

*Magnum PI Theme Party*



JULY 20, 2026

— *Six O'Clock* —



TRULUCK'S®

*on the Beach*

FORT LAUDERDALE

# **JON SMITH SUBS ANNOUNCES 10-UNIT SOUTH FLORIDA DEVELOPMENT AGREEMENT WITH AMIR DE SAUSSURE AND JASON COOK**

## **Plantation Walk Location Under Construction as First of Ten Planned Restaurants**

JUPITER, FL — Jon Smith Subs, the rapidly expanding restaurant brand known for its famous Steak Bombs, fresh-cut fries, and made-to-order menu, is proud to announce the signing of a 10-unit development agreement for South Florida with entrepreneurs Amir De Saussure and Jason Cook.

The partnership represents a significant milestone in the continued growth of Jon Smith Subs throughout the Sunshine State and beyond. The first restaurant under the agreement is currently under construction at Plantation Walk in Broward County, with additional locations planned throughout South Florida.

Plantation Walk is one of the region's premier lifestyle destinations, offering a dynamic live-work-play environment that combines residential living, office space, hospitality, dining, entertainment, and retail. The development provides an ideal setting for the Jon Smith Subs experience and its commitment to serving fresh, high-quality food cooked to order.

"We are thrilled to welcome Amir and Jason to the Jon Smith Subs family," said Robert Cvetkovski, CEO of Jon Smith Subs. "Their passion, business acumen, and commitment to excellence make them exceptional partners. We believe they will play a major role in expanding our brand throughout South Florida and introducing more communities to the Jon Smith Subs experience."

Founded in Jupiter, Florida, Jon Smith Subs has built a loyal following over nearly four decades by staying true to its roots: fresh ingredients, quality preparation, and exceptional customer service. The brand's signature Steak Bomb, marinated sirloin steak grilled fresh to order, has become a customer favorite and cornerstone of the company's success. "We are excited to join the Jon Smith Subs family and bring this incredible brand to new communities throughout South Florida," said Amir De Saussure and Jason Cook. "The quality of the food, the strength of the brand, and the support of the leadership team made this a compelling opportunity. We look forward to opening our first location at Plantation Walk and growing from there."

The Plantation Walk restaurant marks the beginning of a long-term development strategy that will bring ten new Jon Smith Subs locations to South Florida over the coming years.

As the brand continues its national and international expansion, partnerships with experienced operators like De Saussure and Cook reinforce Jon Smith Subs' commitment to strategic growth and operational excellence.

### **About Jon Smith Subs**

Founded in 1988 in Jupiter, Florida, Jon Smith Subs is known for its famous Steak Bomb sandwiches, fresh-cut fries, and made-to-order menu. Built on a commitment to quality and consistency, the brand continues to expand across the United States and internationally while maintaining the principles that made it successful for nearly 40 years.

Media Contact: Robert Cvetkovski CEO, Jon Smith Subs [www.jonsmithsubs.com](http://www.jonsmithsubs.com)

# BOXING IN FLORIDA – THE ROOTS

By SOUTH FLORIDA magazine | July 2026

Florida's boxing history was never just about punches thrown under bright lights. It was built in smoky gyms, beachfront arenas, Palm Beach ballrooms, and backroom conversations involving promoters, gamblers, celebrities, and larger-than-life personalities. Long before South Florida became known for luxury condos and nightlife, boxing was already woven into the culture of the state.

In the early 1900s, boxing emerged as entertainment for wealthy winter residents escaping northern winters in Palm Beach and Miami. Financed in part by influential figures connected to high society, the sport quickly evolved from a seasonal attraction into a proving ground for fighters looking to build reputations far from New York and Chicago. By the late 1920s, crowds packed venues such as the American Legion Arena in West Palm Beach, where local stars like Philip Dillon O'Connell Sr. became legends in regional boxing circles.

By the 1950s and 1960s, Miami Beach transformed into one of the most important boxing cities in America. At the center stood the legendary Angelo Dundee 5th Street Gym, where Angelo Dundee trained a young Muhammad Ali before the world would know him as Muhammad Ali. The gym became a magnet for champions, trainers, journalists, celebrities, and curious tourists who wanted to witness greatness up close. Ali's historic 1964 victory over Sonny Liston at the Miami Beach Convention Center forever cemented Florida's place in boxing history.

The business side of boxing also found deep roots in Florida. Promoter Don King, now a longtime resident of Boca Raton, helped reshape the sport into a global spectacle. King promoted legendary events such as the *The Rumble in the Jungle* and *Thrilla in Manila* while turning heavyweight boxing into must-see international entertainment. Florida also carried whispers of organized crime influence during boxing's earlier decades, with figures connected to the underworld, including Meyer Lansky, often linked to the nightlife and gambling culture surrounding South Florida's fight scene.

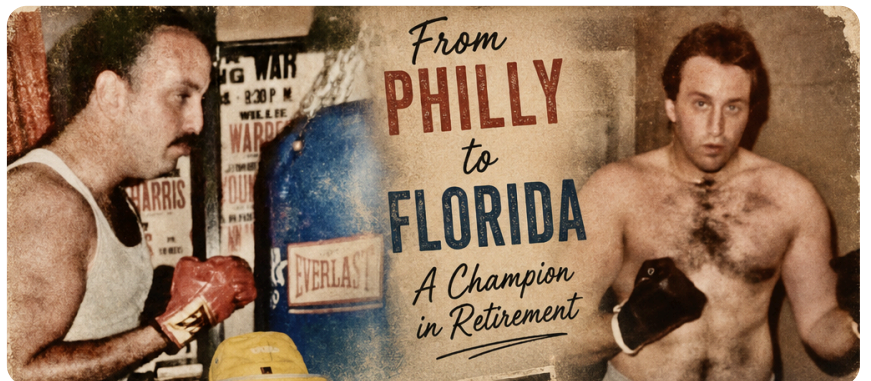
The state became home to countless champions and personalities including Roy Jones Jr., Antonio Tarver, Keith Thurman, Christy Martin, and Winky Wright. Others, such as Mike Tyson and Evander Holyfield, made Florida their adopted home during various stages of their careers.

Florida's boxing legacy also extends beyond the ring through personalities connected to the sport's cultural history. Khalilah Camacho-Ali, former wife of Muhammad Ali, now resides in Deerfield Beach and remains active in public life through book signings, keynote speaking appearances, acting projects, and charitable events. Her continued presence in South Florida serves as another living connection to one of boxing's most legendary eras.

Today, Florida remains deeply connected to the sport. Historic gyms continue training new generations while retired fighters from cities like Philadelphia and New York relocate to South Florida for its weather, lifestyle, and thriving entertainment culture. Former NY area boxer Jimmy Dorsey and fighter Steve Fleisher from South Philly are among those who now proudly call Florida home. The Florida Boxing Hall of Fame, founded in 2009, continues preserving the stories of the fighters, trainers, referees, and promoters who helped shape one of the most colorful chapters in American boxing history.



**Jimmy Dorsey**



**Steve Fleisher**

LOYALTY IS EARNED. LEGENDS ARE MADE.



# BUDDY

*from*

# BROOKLYN

BASED ON A TRUE STORY



IN THEATRES NATIONWIDE

★ **JUNE 2028** ★

# DISCOVER YOUR RHYTHM.



Escape the every day and indulge yourself in a truly  
extraordinary getaway with limitless possibilities.  
1 Seminole Way, Hollywood, FL 33314 | [HardRockHolly.com](http://HardRockHolly.com) | [#GuitarHotel](https://twitter.com/GuitarHotel)



**LC**  
**LUXURY**  
CHAMBER OF COMMERCE

2ND QUINQUENAL

**PANAMA**  
**JACK'S**  
*Social Soirée*

BLACK JACK'S



RUM BAR & GRILLE



MONDAY  
AUGUST 17,  
2026



SIX O'CLOCK  
6:00 PM



BLACK JACK'S  
RUM BAR  
Fort Lauderdale,  
Florida

ONE NIGHT. FIVE YEARS IN THE MAKING.  
NETWORK • CONNECT • CELEBRATE



MAJOR MOTION PICTURE AND BROADWAY PLAY

TWO  
FAST-TALKING  
IMMIGRANTS.

ONE  
BOLD VISION.

A CITY  
THEY DARED  
TO CONQUER.



**KINGS**  
OF THE  
**GARMENT DISTRICT**

FROM PUSHCARTS TO POWER.  
THEY BUILT AN EMPIRE—AND ALMOST DESTROYED IT.

BLUFFERS. HUSTLERS. VISIONARIES. RIVALS.  
THEIR GREATEST BATTLE WAS WITH EACH OTHER.

INSPIRED BY  
TRUE EVENTS

LEGENDS  
NEVER GO OUT  
OF STYLE

IN THEATERS AND ON BROADWAY

**20230**

GARMENT  
DISTRICT  
N.Y.C.

BROADWAY  
THE PLAY  
THE EMPIRE  
THE LEGACY

AMBITION  
HUSTLE  
NERVE



IN THEATRES NATIONWIDE  
**JUNE 2028**

# BUDDY

from  
Brooklyn



### Concierge Boating Service

- **Custom Private Boat & Yacht Charters** Personal or business charters with licensed captains
- **Custom Boating Apparel & Swag** High-quality, stylish gear for life on the water
- **Premium Boating Products & Safety Gear** Top-tier essentials for a safe and enjoyable experience
- **Fun Water Toys & Accessories** Scooters, floating lounges, and more for maximum fun

### Beyond the Water

- **Boat Selling Assistance** Helping boaters sell their boats
- **Dock & Marina Assistance** Helping you find the perfect dock, slip, or marina
- **Boating Services** Mobile detailing, custom boat wraps and protective film

### Contact Us

Experience the best in boating with **Paradise Everything Boating** – where luxury, adventure, and convenience come together!



[paradiseeverythingboating.com](http://paradiseeverythingboating.com)



732-908-9595



908-413-2395



### Find us on Social Media

